



CANDIDATE BRIEF

.....

MULTIMEDIA EXECUTIVE

JANUARY 2025





AN INTERNATIONAL SPORTING VENUE,
A PROFESSIONAL COUNTY CRICKET CLUB
AND A THRIVING COMMUNITY HUB

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We are Trent Bridge, a cricket ground of global repute first established in 1838. We're proud of our illustrious history but mindful too that our future prosperity is reliant on continual investment in our facilities, our professional team and our lauded community programmes.

Trent Bridge, the home of Nottinghamshire County Cricket Club, is looking to recruit a **Multimedia Executive**

The successful candidate will assist in ensuring that the club's communications output leads the way in professional cricket and is befitting of a world-class sporting institution.

The primary function of the role is to generate high quality multimedia content for the cricket and non-cricket functions of the club.

You will contribute to editorial coverage of the county cricket season, and assist with the delivery of match activation at home fixtures.

A relevant specialist skill will be welcomed and the requisite force of personality to form excellent working relationships with cricketers, coaches and company executives will be paramount.

Thank you for your interest in this role.

ROLE PROFILE

MULTIMEDIA EXECUTIVE

DEPARTMENT: MARKETING AND COMMUNICATIONS

RESPONSIBLE TO: Head of Communications

ROLES AND RESPONSIBILITIES

CONTENT

- Generate multimedia content, with a focus upon video production but also encompassing written and photographic content, that leads the way in professional cricket, showcases the personalities and abilities of Notts and The Blaze's players and is befitting of a world-class sporting institution
- Forge a position as the club's primary provider of industry standard video content to progressively enhanced production values and standards
- Produce content which markets the business-to-business, meeting & events, community and charitable arms of the club, in keeping with the club's brand and values
- Provide multimedia support as required for all other forms of cricket at Trent Bridge, including Trent Rockets and international cricket fixtures
- Lead content capture and coverage on-site at selected away fixtures, as part of a rota with the wider marketing and communications team
- Provide support to the club's Graphic Designer in the production of digital collateral
- Manage a rota of freelance photographers for match coverage and content capture purposes
- Contribute to ongoing insight analysis of digital output and the requisite digital strategy
- Foster relationships with cricket department personnel
- Play a key role in the scheduling of social media content, staying abreast of best practice, trends and emerging platforms

MARKETING

- Assist the marketing and communications team in pursuit of its objectives across all areas of the business by generating content with commercial, fundraising and constitutional calls to action
- Contribute to marketing materials, helping ensure a premium experience for members, supporters and customers of the club
- Fully adhere to brand guidelines and established style guides
- Contribute to ticketing campaigns that uphold the club's reputation for impact and innovation

EXPERIENCE

- Contribute to matchday activation, both concourse and in-bowl, that maximises the event experience at matches at Trent Bridge.

EQUITY, DIVERSITY AND INCLUSION

Nottinghamshire County Cricket Club is committed to being an Equal Opportunities Employer.

The Club recognises the benefits of a diverse workforce and is committed to providing a working environment that is free from discrimination.

The Club will seek to promote the principles of equality and diversity in all its dealings with employees, workers, job applicants, clients, customers, suppliers, contractors, recruitment agencies and the public.

All employees and those who act on the Club's behalf are required to adhere to this policy when undertaking their duties or when representing the Club in any other guise.

SAFEGUARDING

Nottinghamshire County Cricket Club is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment.

We ensure that we have a range of policies and procedures in place which promote safeguarding and safer working practice across our services and are committed to ensuring safeguarding practice reflects statutory responsibilities, government guidance and complies with best practice and the ECB requirements to ensure that all children participating in Cricket have a safe, positive and fun experience, whatever their level of involvement.

PERSON SPECIFICATION**Multimedia Executive**

	Essential	Desirable
Qualifications		Relevant industry-recognised qualification, professional award or academic attainment.
Experience	<p>Experience in using social media within a communications environment.</p> <p>Work published by reputable media outlets or organisations.</p>	Marketing or communications in a sporting environment.
Knowledge	<p>Knows how to communicate effectively, both in verbal and written form.</p> <p>Creative flair.</p> <p>Knowledge of cricket or professional sport.</p>	<p>Knowledge of photography / filming / video editing / graphic design or presentation skills.</p> <p>Knowledge of emerging trends in social media and digital marketing.</p>
Skills	<p>High levels of accuracy, attention to detail and presentation skills.</p> <p>Ability to work under pressure and to tight deadlines.</p> <p>The ability to write editorial copy of industry quality.</p> <p>The ability to adopt a brand tone of voice with colleagues and external partners</p> <p>Ability to communicate with a diverse audience.</p> <p>Ability to work on own initiative and collaboratively</p>	<p>Video production.</p> <p>Photography.</p> <p>Photoshop editing.</p> <p>Digital marketing.</p>

Qualities & Attitude	Proactive, flexible, trustworthy, approachable, discreet and well-presented with clear diction. Eye for detail. Ability to multi task.	Able to express a quirky sense of humour in line with the club's brand.
Other	Willingness to work evenings, weekends and unsociable hours. Willingness to travel to away fixtures as and when required.	

HOW TO APPLY

If you would like to join us at Trent Bridge please send your CV and covering letter, including details of your current salary to:

The HR Department
Nottinghamshire County Cricket Club
Trent Bridge
Nottingham NG2 6AG

or email the HR Department at: recruitment@trentbridge.co.uk

Closing date for receipt of applications will be: **17.00pm Thursday 23rd January 2025**

Interview dates: **Wednesday 29th January 2025**

We reserve the right to close this vacancy early if we receive sufficient applications for the role. Therefore, if you are interested, please submit your application as early as possible

We are committed to safeguarding and promoting the welfare of children, young people and adults and expect the same commitment from all staff and volunteers.

We are an equal opportunity employer. we celebrate diversity and are committed to building an inclusive environment for all employees. when submitting your details, please let us know if you require any support or reasonable adjustments during the interview process

No agencies please



Nottinghamshire County Cricket Club
Trent Bridge, Nottingham, NG2 6AG
(0115) 9823000

